



FOR IMMEDIATE RELEASE

### **INUIT ART FOUNDATION AT ART TORONTO 2014**

The Inuit Art Foundation is pleased to announce its first-time participation at Art Toronto – Canada’s only international art fair. Taking place from 24 to 27 October and welcoming 20,000 visitors, Art Toronto is a significant forum in which to build a broader profile for Inuit art. Art Toronto presents more than 100 galleries, complemented by special projects, exhibits, a VIP program and dynamic cultural offerings. An annual fall event founded in 2000, Art Toronto serves as the galvanizing vehicle for the nation’s art world and is considered the country’s must-attend event for art collectors and industry professionals.

“The Foundation looks forward to its inaugural presence at Art Toronto,” says Inuit Art Foundation President and Cape Dorset artist **Jimmy Manning**. “This is a terrific venue for us to promote the work of Inuit artists to a diverse community of international contemporary art enthusiasts.”

Art Toronto is hosted at the Metro Toronto Convention Centre’s North Building located 255 Front Street West in the city’s downtown core. The fair is open to the public Friday 24 October and Saturday 25 October from noon to 8pm and on Sunday 26 October and Monday 27 October from noon to 6pm. The Inuit Art Foundation will be located at booth 1300 throughout the four-day fair.

“We are pleased to welcome the Inuit Art Foundation to our 15<sup>th</sup> anniversary instalment,” says Art Toronto Director **Susannah Rosenstock**. “This important organization is a significant addition to Art Toronto, and certainly brings a unique voice to Canada’s premiere visual art marketplace.”

This year the Foundation is responsible for a number of special projects in the context of Art Toronto. In partnership with Fondazione Benetton, the Inuit Art Foundation will present a lecture as part of the fair’s Platform series. Taking place Friday 24 October 2014 at 1pm, Imago Mundi Curator, **Jennifer Karch Verzè** will talk about this important global art project and its forthcoming spotlight on Inuit art. In collaboration with Nunavut Arts and Crafts Association and Canada Council for the Arts, the Foundation will present a professional development workshop for participating art fair galleries. Entitled **Conversation: Inuit International**, this invitation only networking opportunity will explore the market appeal, growing opportunities and unique challenges of the Inuit art milieu. The Foundation also launches its **Points North** program, a toll free hotline and web destination designed to encourage more dialogue with arts professionals in the Canadian Arctic.

### **About the Inuit Art Foundation**

Established in 1985, and registered as a charitable organization in 1988, the Inuit Art Foundation provides support to Canada’s Inuit arts communities and is the sole national body mandated to promote Inuit artists and art within Canada and internationally. The Foundation is deeply invested in the rich history and tradition of Canada’s Inuit artistic expressions while actively contributing to the growth and development of these unique and diverse contemporary art practices. The Foundation undertakes advocacy on behalf of Inuit artists and realises a number of strategies aimed at enhancing the appreciation and interpretation of Inuit art.

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[www.inuitartfoundation.org](http://www.inuitartfoundation.org)